



FREA

Regional Symposium

Learn Your S.W.O.T.

"Transforming Vision Into Reality"

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FREA HERNANDO UNIT

S W O T

S

- We have a strong history of work
- I bring a variety of skills
- I think we will do great things
- Creative - like to get together a lot
- Activities & meetings
- committed officers
- Hardworking
- Knowledgeable
- Helpful
- Volunteers
- Great President helping Eastside
- Can't wait for school
- Treasurer

W

- Lack of membership
- Communication to people who have retired
- Recruiting new members
- Vol need paper on transition
- Need to reclaim members
- lack of confidence & can't
- Not Team Players occasionally

O

- Opportunity meet people make friends
- Social Time with friends
- Get tasks done
- Knowledge base of how organization should run
- collect, evaluate members concerns
- Need to Margaret Pappell Literacy for PR
- Develop social media website
- expand PR
- work with 2 Teacher Academies
- fun meetings
- Students have Back Pucks

T

- Exhaustion
- Negative
- People say they don't know about us
- negative members
- Apathy
- more teamwork less clicks
- meeting
- Technology Training
- Need Committees
- fear of commitment

Levy-Gilchrist

S

W

O

T

Supportive/
Collaborative

Formal
leadership
~~Committee~~

Caring
for others

Cooperative
members

Small group
membership

Too small

(members
died off)
Two
countries
- lack of
knowledge
of others

Meet w/ act
to know elected
officials

"Each one
- bring one"

Communication
of other bands

Aging
members

Couples
w/ one or
both partners
two are absent

enthusiasm
of other members

Apathy

S

Strengths
 Organization
 Involvement
 Creativity
 Get involved
 Friendships
 Skills
 Involved in Community

Community President
 Good networking
 Good relationships
 Varied education & skills
 Can meet local needs
 Good educational info
 a luxury

Reputation
 Organization
 Communication
 Core
 Varied meeting (held in)
 Going slowly
 Support of District Office
 Flexible

bring new ideas
 Great Organizer

Different Program on
 Fundraising interest
 Good networking and sharing on E-Mails
 Attendance and participation
 Location and time of meeting
 Snacks

Incorporating a variety of activities with the
 Strong interest members

Friendly group

W

Weaknesses
 Outreach not enough
 Retaining members
 Need to re-engage members as soon as they leave
 Work more with school system

Weaknesses
 Keeping members involved
 Fundraising
 Participation

Try to increase membership
 Inviting non-members to activities
 Recruitment and Retention
 Lack of support for 30-page essays with schools (bring paper)
 Fundraising

New members
 Keeping new members (networking)
 Communicating - writing new members
 More positive feeling during meetings
 Good meeting

Be encouraging in place of criticism

Low attendance & membership
 Community involvement
 More welcoming to new members

O

Opportunities
 Looking for ways to help communities
 Working with other groups
 Social Media
 Keeping informed

Leadership qualities

Local professional groups to speak to

Varied meetings (FT espansions - some other months)
 Keep in touch w/ Sept

Website

Write short hand notes to meeting
 For newspaper -

Opportunities
 Many education & social media
 Risk to school/child
 Best fundraising & participation strategy

Use of more social media

Citrus #4

T

Threats
 Aging members
 Aging members
 Budgetary
 Lack of funds

Left features
 No members due computer skills
 Not reaching meeting date on class location
 Retirees not meeting to attend
 Don't like Zoom mtgs

Some negativity
 Members not being able to attend

Competition
 Union
 Retiree group
 want to retire from it all

Lack of participation from some members

Threats
 Conflicts

Outgoing, negative members (aggressive)
 Aging members
 Day members (teachers)
 Zoom meetings



WILSON CENTER FOR ENVIRONMENTAL AND CLIMATE POLICY

S, W, O, T

S (Strengths):

- Strong relationships with government and industry
- Highly skilled and experienced staff
- Extensive network of contacts
- Proven track record in policy analysis
- Access to high-quality data and information
- Strong leadership and management
- Excellent communication skills
- Ability to work under pressure
- Strong financial resources
- Excellent reputation in the field

W (Weaknesses):

- Limited budget
- Small staff size
- Limited geographic reach
- Limited access to certain data sources
- Limited political influence
- Limited public awareness
- Limited ability to influence policy
- Limited ability to attract new funding
- Limited ability to recruit top talent
- Limited ability to respond quickly to changing circumstances

O (Opportunities):

- Increasing demand for environmental and climate policy analysis
- Growing public awareness of environmental and climate issues
- Increasing political support for environmental and climate action
- Availability of new data sources and technologies
- Emerging markets for environmental and climate services
- Opportunities for international collaboration
- Opportunities for public-private partnerships
- Opportunities for innovative financing
- Opportunities for capacity building
- Opportunities for leadership in the field

T (Threats):

- Increasing competition from other organizations
- Changing political priorities
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PBCREA

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MCREA

S.

W.

O.

T.

Good organization
Keep up with news

Steps to -
Monthly meetings
Continuation of
mission
Inclusion of youth
forum

Weakness -
Apparent to share
ideas
But reach not
wide of community
not friendly

More learning
for technology

More
education
for our local
school boards

Use
media

Lack of funds
Memberships

Being

Care about
relationships

Lot

Recruiting

Continue to
interact with
school board
members

Have member
at city
Union of the
Metrop

Negativity

Technical
skills

Organize
skills

Collaborates
&

Network with
former board
local news

Need to
expand media
presence

Energy

Excellent
meeting
Place

Friendly
Feedback

Good
Relationship
with
District and
Feedback

Continue
with
Facebook
page

Ageing
members

Interesting
programs

Network

Apathy!!!

St. Lucie County REA

S

- Consistent with meetings
- Positivity in the atmosphere at all activities
- we have activities for meetings!

From meeting with a calling
 4019 - 4020
 4021 - 4022
 4023 - 4024

Can phone numbers
 easily be shared
 without
 releasing
 identifying
 numbers?

Consistent
 meetings
 Over 20 get out with
 some unless it's not
 about events

SWOT
 Strengths
 • Consistent
 • Consistent
 • Consistent
 • Consistent

Weaknesses
 • Lack of
 • Lack of
 • Lack of

Opportunities
 • New
 • New
 • New

Threats
 • Lack of
 • Lack of
 • Lack of

W

More strategies to draw
 new members

To keep our
 members
 to stay

Weekly
 attendance
 Recruiting new
 members

How to
 recruit
 new members

How to
 recruit
 new members

How to
 recruit
 new members

How to
 recruit
 new members

How to
 recruit
 new members

O

Great
 first
 meeting

Open
 to
 all

Open
 to
 all

Open
 to
 all

Open
 to
 all

Open
 to
 all

Open
 to
 all

T

Great
 first
 meeting

Great
 first
 meeting

No
 threats

No
 threats

Disoriental
 sense
 reading
 the
 frequency
 to
 deter
 possible
 members

Disoriental
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TRANSFORMING VISION



INTO REALITY

